



At SEODEvelop, it is our goal to improve your website ranking for keyword phrases, so you generate maximum profits with the use of the keyword analysis tools combined with the dedication of the SEO team, you can be sure that your website will rank above your competitors.

We only use Organic Methods for Search Engine Optimisation and run our SEO packages for 6 months. Our guarantee to you is that your website will be in top position with Google within 6 months with the specified keywords\*

If we are unable to deliver these results to you within 6 months, we will continue our SEO services until we deliver you with the final result, free of charge.

Every month, proper reporting is provided to you on a fixed date where you can check the entire plan and work progressed during the month.

Our guarantee is applicable on all our SEO Packages. We have five SEO packages available each to suit your needs and budget. Prices are GST inclusive.

\*80% of selected keywords on a Google search will be guaranteed.

Inclusions	SEOStarter	SEOBasic	SEODeluxe	SEOSupreme	SEO Premium
1st Month Cost	\$349	\$599	\$749	\$1099	\$1299
Following Per Month Cost	\$349	\$550	\$699	\$899	\$1099
Total Cost	\$2094	\$3349	\$4244	\$5594	\$6794
Time Period	6 Months	6 Months	6 Months	6 Months	6 Months
Site Wide Services					
Initial Analysis	Basic	Basic	✓	✓	✓
Broken links check	✓	✓	✓	✓	✓
Current Traffic log analysis	✓	✓	✓	✓	✓
Competitive Analysis	✓	✓	✓	✓	✓
Keyword Research	✓	✓	✓	✓	✓
Detailed SEO Strategy and Plan	✓	✓	✓	✓	✓
Number Of Key Phrases Optimized	5	12	20	30	40
Competitive Analysis Report	✓	✓	✓	✓	✓
XML site maps	✓	✓	✓	✓	✓
RSS Feeds	✓	✓	✓	✓	✓
Log File Analysis	✗	✗	✗	✗	✗
W3C validation for Home Pages	✓	✓	✓	✓	✓
Site changes implementation	✓	✓	✓	✓	✓
Working with HTML source code	✓	✓	✓	✓	✓
'On' Page Services					
Pages optimized	6	15	25	50	70
LSI Check	✓	✓	✓	✓	✓
Website Structure Optimization	✓	✓	✓	✓	✓
Optimize image name & Alt Text	✓	✓	✓	✓	✓
Optimize Anchor Text & Title Attributes	✓	✓	✓	✓	✓

Inclusions	SEO Starter	SEOBasic	SEODeluxe	SEOSupreme	SEO <i>Premium</i>
Customize 404 error page	✗	✗	✗	✓	✓
Optimize robots.txt	✗	✗	✗	✗	✓
Blog Section Creation	✗	✗	✗	1	2
Addition recommendations	✓	✓	✓	✓	✓
Content change	✓	✓	✓	✓	✓
XML sitemap for Google, Yahoo, Bing	✓	✓	✓	✓	✓
Google Webmaster Tools Account Setup	✓	✓	✓	✓	✓
Google Analytics Setup & Integration	✗	✗	✗	✗	✓
Post SEO - random audit	✗	✗	✗	✓	✓
Optimizing Title Tags and Meta Tags	14	35	50	Site Wide	Site Wide
Image Optimization	14	35	50	75	100
Anchor Tag Optimization	14	35	50	75	100
Existing Content Optimization	14	35	50	75	100
Creation of new Optimized pages	6	15	25	35	50
<b>'Off' Page Services</b>					
Link Building	7 (Monthly)	18 (Monthly)	25 (Monthly)	35 (Monthly)	50 (Monthly)
<b>Site Authority Creation Factors</b>					
Directory Submission	25 (Monthly)	50 (Monthly)	75 (Monthly)	100 (Monthly)	125 (Monthly)
Article Writing	1	01	01	02	03
Article Submission	20	30	40	50	60
Press Release Writing	✗	✗	01	02	03
Press Release Submission	✗	✗	40	50	60
No. of pages to be optimized	6	15	20	30	40
Social Bookmarking Network	15	✓	✓	✓	✓
Blog Creation	✗	✗	✗	1	2
Blog Submission	10	10	25	35	50
Classified ad Creation and Posting	✗	✗	05	08	10
RSS Feed Submissions	✗	10	15	20	25
<b>Analysis Reports</b>					
SEO Overview Report	✓	✓	✓	✓	✓
Search Engine Ranking	✓	✓	✓	✓	✓
Directory Submission Report	✓	✓	✓	✓	✓
Blog Submission Report	✓	✓	✓	✓	✓
Article Submission Report & Updates	✓	✓	✓	✓	✓
Google Analytics Analysis Report	✓	✓	✓	✓	✓
Press Release Submission Report	✓	✓	✓	✓	✓
Monthly Activity ReportsMonthly	✓	✓	✓	✓	✓
Activity Reports	✓	✓	✓	✓	✓